

International Culinary Summit

New York 2007 • San Francisco 2007 • Paris 2008 • Beijing 2009 • Mumbai 2010



Schedule of Events in San Francisco • September 1st • 2nd • 3rd • 2007

Gastronomy by the Bay® San Francisco 2007



San Francisco Office:
703 Market Street, Suite 450
San Francisco, CA, 94103
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Paris Office:
3 Place Saint Michel, 75005, Paris
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www.gastronomyfestivals.com

Saturday, September 1

9 AM
Registration and coffee

10:15 AM–12 PM
Roundtable Table Discussions,
San Francisco Ferry Building, 2nd Floor

Current Waves in the Wine Industry

Hear from reputed industry figures—a woman winemaker/owner, an international Master Sommelier, a buyer, and an academic—about current wine industry news.

- **Marketta Fourmeaux**, Winemaker, Chateau Potelle Winery, Napa, CA
- **Emmanuel Kemiji**, Master Sommelier, Owner, Miura Vineyards, Santa Rosa, CA
- **Mary McKee**, Managing Director On Board Products, American Airlines
- **Professor Pierre-Louis Teissedre**, Wine Faculty, University of Bordeaux, France
- **Followed by wine tasting**

Saturday, September 1 (continued)

11 AM–1 PM
Cooking Demonstrations with Dacor and CUESA**

12 PM–3 PM
Book Signings with Book Passage:
*Meet the Chefs**

Open Lunch in the Market Place (no-host)

7 PM–9PM
Opening Reception at AQUA with Chef Laurent Manrique

Sunday, September 2

9 AM
Registration and coffee

10:15 AM–12 PM
Roundtable Table Discussions,
San Francisco Ferry Building, 2nd Floor

Sustainability—it is more than a catch-word

It is a practice that impacts farming, wine making, fishing and restaurants. Learn about its effects from food sources to commercial distribution.

- **Moderator: Joyce Goldstein**, Chef, Author, Culinary Consultant
- **Chef John Ash**, John Ash & Co, Vintner's Inn, Santa Rosa, CA
- **Andy Griffin**, Mariquita Farm, Watsonville, CA
- **Julie Johnson**, Tres Sabores Winery, Napa, CA
- **Chef David Kinch**, Manresa, Los Gatos, CA
- **Chef Marsha McBride**, Café Rouge, Berkeley, CA
- **Tom Worthington**, Monterey Fish, San Francisco, CA

Sunday, September 2 (continued)

12 PM–4 PM
Book Signings with Book Passage:
*Meet the Chefs**

12 PM–4 PM
Cooking Demonstrations with Dacor and CUESA**

1 PM
Luncheon at Ozumo Restaurant with Chef Michael Yakura

6:30 PM
All-Star Five Course Gala Dinner
benefiting Meals on Wheels
San Francisco Ferry Building

An exceptional dinner, orchestrated by caterer Paula Le Duc, highlighting specialties from a bevy of renowned guest chefs:

- **Hélène Darroze**, 2-Star Parisian chef, voted "Woman Chef of the Year" by the Pudlo Guide 2007
- **Traci Des Jardins**, Jardiniere, James Beard Award Winner, San Francisco, California
- **Damien Dulas**, Guy Savoy Restaurant, Las Vegas, NV
- **Key Note by Roland Mesnier**, Former White House Pastry Chef
- **Raymond Lammers**, Barry Callebaut Chocolate Academy Awards Winner, Park City, UT
- **Charles Phan**, Slanted Door, San Francisco, CA
- **Vai Kuan Vong**, Chez Vong, Paris, France

Monday, September 3

9 AM
Registration and coffee

10:15 AM–12 PM
Roundtable Table Discussions,
San Francisco Ferry Building, 2nd Floor

Food Guides vs. the Internet Gourmet and New Economic Models

The publishing and rating industry is in flux! The Zagat and Gayot models; Michelin Guide vs. blogs; Internet forums and newspaper ratings; plus the new worlds of India and China.

- **Moderator: Michel Cloes**, CEO, CCN-World, Paris, France
- **Andrew Freeman**, Andrew Freeman & Co., Hospitality and Restaurant Consultants
- **Liz Johannesen**, Sr. Manager Restaurant Marketing, OpenTable, San Francisco, CA
- **Kate Mascaro**, Managing Editor German/English, Flammarion, Paris, France
- **Jean-Claude Persais**, VP Operations, Aqua Development, San Francisco, CA
- **Gilles Pudlowski**, Le Point Magazine & Guide Pudlo, Paris, France

12 PM–3 PM
Book Signings with Book Passage:
*Meet the Chefs**

12 PM–3 PM
Cooking Demonstrations with Dacor and CUESA**

1 PM
Luncheon at Market Bar Restaurant with Chef Rick Hackett



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Events in & around the festival...

Book Signings*

Chefs and numerous French and US renowned culinary authors take turns at book-signings with Book Passage, Ferry Building

The following authors will be on hand to sign their books:

- **John Ash**, *From the Earth to the Table*
- **Evan Goldstein**, *Perfect Pairings*
- **Joyce Goldstein**, *Antipasti, Enoteca, Italian Slow and Savory, Mediterranean Kitchen*
- **Traci Griffith**, *Sushi American Style*
- **Paul Johnson**, *Fish Forever*
- **Roland Mesnier**, *Former White House Pastry Chef, All the President's Pastries*
- **Gilles Pudlowski**, *Great Women Chefs of Europe and Pudlo Paris*
- **Vikram Vij**, *Vij's Elegant and Inspired Indian Cuisine*
- **Paula Wolfert**, *The Cooking of Southwest France, The Slow Mediterranean Kitchen*

**Cooking Demonstrations

See the chefs prepare their specialties courtesy of Dacor and CUESA. Those demonstrating their craft include:

- **Mark Dommen**, *One Market Restaurant, San Francisco, CA*
- **Condra Easley**, *Patisserie Angelica, Sebastopol, CA*
- **Traci Griffith**, *Napa, CA*
- **Roland Mesnier**, *former White House Pastry Chef*
- **Roland Passot**, *La Folie, San Francisco, CA*
- **Peter Rudolph**, *Campton Place, San Francisco, CA*
- **Vikram Vij**, *Vij's, Vancouver BC*
- **Seiji Wakabayashi**, *Bushi-Tei, San Francisco, CA*

PARTNERS

